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Partnering with the extraordinary



Who we are

Trifacta is the global leader in data wrangling focused on accelerating data preparation for analytics and AI. We provide software that helps individuals and organisations explore, transform, and join together diverse data for analysis to unlock the potential of their data.

Whether you're trying to improve the efficiency of an existing analysis process or utilise new sources of data for an analytics initiative, such as working with files on your desktop, disparate data in the cloud or within large-scale data lake environments, Trifacta's data wrangling solutions will empower you to do more with data of all shapes and size .

Our advantage

Trifacta is the undisputed leader in data preparation.

Key benefits include:

Optimisation for the Cloud - Data is made understandable and useful for analysis by working with leading cloud providers across all environments.

Interactive Data Quality - Automated visual representations of data is provided in the most compelling visual profile.

Predictive Transformation - Every click, drag or select leads to prediction through a ranked list of suggested transformations with real time previews to evaluate or edit.

Self-service Data Pipelines - Data preparation workflows can be built at scale with clicks not code and self-service data pipelines can be deployed and managed in minutes.

How does our solution work?

With Trifacta, you can interactively assess data quality and leverage intelligent suggestions to accelerate data cleaning and transformation.

The process:

- Discovering what is in your data and how it might be useful for different analytic explorations to quickly identify the value or its potential use.
- Structuring is needed because data comes in all shapes and sizes.
- Cleaning involves taking out data that might distort the analysis.
- Enriching to augment the scope of your analysis by incorporating disparate internal or 3rd-party data.
- Validating surfaces data quality and consistency issues.
- Publishing- planning for and delivering output of your data wrangling efforts for project needs.

What are people saying?

"Google Cloud Dataprep is a new managed data service, built in collaboration with Trifacta, that enables analysts and data scientists to visually explore and prepare data for analysis in seconds."

- Fausto Ibarra, Director of Product Management Google Cloud Platform (Google)

"Trifacta brought an entirely new level of productivity to the way our analyst and IT teams explore diverse data and define analytic requirements. Our users can intuitively and collaboratively prepare the growing variety of data that makes up PepsiCo's analytic initiatives."

- Ben Sokol, Data Integration Analyst, Pepsi.

