



Twitter



LinkedIn

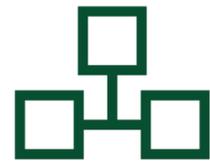


Website



Vimeo

Partnering with the extraordinary



Who we are

MATRIXX Software provides next-generation, cloud native digital commerce solutions that transform how companies do business.

MATRIXX provides a patented Digital Commerce platform for marketing, online sales, product lifecycle management, customer engagement, digital service delivery, monetisation, and ecosystem enablement, with the buyer experience at the centre. Serving many of the world's largest communications companies, IoT players and emerging digital service providers, MATRIXX is committed to delivering a modern commerce platform that easily scales to support global marketplaces and consumption-based services.

Through its relentless commitment to product excellence and customer success, MATRIXX empowers businesses to reinvent themselves and succeed as digital leaders.

Our advantage

MATRIXX Digital Commerce Platform is a solution bringing together traditionally separate functions around product design and lifecycle management, customer engagement, service delivery and monetisation into a single platform.

Service providers can untangle the web of outdated systems and cumbersome processes by moving to a modern platform that enables real time single source of truth for customer transactions and a simpler, more agile operating model that automates and streamlines operations.

From innovative packaging and promotions, to simple sign-up and one-click purchases, the result is an engaging commerce experience for customers to find, buy and pay for digital services.

Our partnership

MATRIXX is the real-time digital commerce platform for Telstra's prepaid and postpaid consumer mobile business. The program has grown revenue and improved NPS, therefore prompting Telstra to become an investor in MATRIXX.

How does our solution work?

MATRIXX Digital Commerce provides a comprehensive solution to quickly set-up and run a digital telco business.

Mobile apps, web self-care, CRM and other channels can be rapidly integrated via a flexible business API gateway. Frontend interactions and on-demand purchases are instantly reflected in the back-end platform providing a single, always accurate, customer view.

You can define your digital product catalogue, build pricing via reusable templates, configure policy and call control rules, package products into propositions and set triggers for real-time event-based promotions.

You can also create new digital customer journeys, with on-demand access to services while simplifying network operations and architecture.

What are people saying?

Sitting behind iD Mobile is an innovative IT platform, which allows us to offer highly personalised plans to our target segment.

- SEBASTIAN JAMES, GROUP CHIEF EXECUTIVE, DIXONS CARPHONE COMPANY

"Simply recreating existing applications as 'digital' isn't good enough... We believe the technology developed by MATRIXX can help every operator achieve its transformation objectives."

- Susan Buttsworth, CEO, 3 International Opportunities Development

