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## Who we are

BigCommerce is the world's leading cloud ecommerce platform for established and rapidly growing businesses. It combines enterprise functionality, open architecture, an app ecosystem, and market-leading performance. BigCommerce enables businesses to grow online sales with 80% less cost, time, and complexity than on-premise software.

BigCommerce powers B2B and B2C ecommerce for more than 60,000 SMBs, 2,000+ mid-market businesses, more than 25 Fortune1000 companies, and industry-leading brands including Assurant, Ben & Jerry's, Gibson, Paul Mitchell, Martha Stewart, and Toyota.

## Our advantage

BigCommerce features an open, scalable SaaS architecture designed to seamlessly integrate with any business. Enterprise features include native pre-built integrations to connect to existing ERP suites, PIM software, OMS solutions, POS systems and leading marketing automation tools.

A powerful API has been designed to transfer data in real time providing businesses access to product, customer, orders, payment, and shipping data.

We have developed a thriving app ecosystem where merchants can access hundreds of integrations with best-of-breed technologies, built by BigCommerce and partners.

## How does our solution work?

The BigCommerce platform gives brands everything needed to build and grow an online business, including modern ecommerce templates, a full-featured CMS, native omnichannel tools to sell on leading marketplaces and social platforms, integrated payments, shipping and order management capabilities and alot more.

With the flexibility of open SaaS, you can now stay agile, craft content-rich experiences anywhere your audience takes you and integrate anything. BigCommerce allows you to fuel your business with all the capabilities of enterprise—without the cost or complexity.

## What are people saying?

“Thanks to BigCommerce’s open API, we’re building out more customisations that are making our online store even more effective as a sales tool.”

- Myles Fleming, Business Manager, Kidstuff

“We love the searchability of our products on BigCommerce, which was a huge reason we picked the platform. Our revenue has grown 45% YoY.”

- Sarah Hoffman, Sales Director, Precision Camera

“BigCommerce is always adding features and staying on the cutting edge of ecommerce. We’ve experienced a 400% increase in revenue since launching on the platform.”

Michelle DeLoach, Founder, Revelry

