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Auth0

Who we are

Auth0 is a provider in the identity and access management space and has developed a new way to solve identity through a universal authentication and authorisation platform for web, mobile and legacy applications.

Building, maintaining, and scaling identity management is complex, expensive, and difficult. Auth0 provides a simpler way to protect identities in any application, for any audience and at the same time increase revenue, minimise risk, and reduce the sales cycle.

We solve the most complex and large-scale identity use cases for global enterprises with our extensible and easy-to-integrate platform, securing billions of logins every year.

Our advantage

Auth0 enables organisations to get their authentication running quickly, through SDKs and pre-built integrations with most identity providers. In fact ,94% of Auth0 customers are up and running within one month. Auth0 works for every company, industry, application and use case, and every development stack, source of identity and deployment model. Built on verified industry standards like LDAP, SAML, OAuth, OpenID, OpenID Connect, and JWTs, Auth0 secures billions of logins every month. With Auth0 you can customise, configure, and extend its platform capabilities with rules and extensions. Auth0 can integrate with either an API or Industry Standard.

How does our solution work?

Auth0 provides identity management solutions for end users, for business customers and for your employees. From a B2C perspective key benefits are increased conversion and richer experiences for end users of your app. Users can be engaged with actionable intelligence based on their profiles, trends, and analytics. You can customise the solution to fit your brand and business goals. Our B2B solutions provide easier identity management for business partners and speed time-to-value by giving customers enterprise identity integration and frictionless SSO across products and adaptive authentication with MFA and Anomaly Detection.

What are people saying?

“Auth0 was the only vendor that supports multiple protocols and handled the translation from one protocol to another seamlessly.”

- Amol Date, Product Manager, Jet Privilege Private Limited

“We have a lot of work to do to unpack our legacy permission system. That’s the reason I wanted to use Auth0 in the first place...”

- Dir, Digital Marketing Software

